



Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire-574240

Research and Development Cell

ANNUAL REPORT

2023 – 2024

WORKSHOP ON “RESEARCH PROPOSAL WRITING”

The Research & Development Cell organized a Workshop on “**Research proposal writing**” for UG and PG staff, as well as for first year Post graduate students on 19th October, 2023 at Seminar Hall-1 (PG Centre). About 120 participants attended the workshop.

The workshop was inaugurated by Dr. T.S. Keshava Prasad; Professor & Deputy Director, Centre for System Biology & Molecular Medicine, Yenepoya Research Centre, Yenepoya University, he emphasized on maximum utilization of resources & opportunities thus creating good research ambiance. The president of the programme was Dr. B.A. Kumara Hegde, Principal, SDMC, Ujire. In his presidential remark he stated the importance of research, grant writing in higher education in relevance to the involvement of faculty members in research. Updating and upgrading the knowledge is the need of hour. So one has to cope up with difficult situation ensuring survival of the fittest so as to struggle for existence. The programme was graced by Dr. Vishwanatha P., Dean, PG Studies, Dr. Sowmya B.P., Director of R&D Cell and Dr. Prarthana J., Convener of the Workshop were also present on the dais. Dr. Sowmya B.P. welcomed the gathering. Vote of thanks was proposed by Dr. Prarthana J. Ms. Laxmi V Patil of II M.Sc Chemistry was master of ceremony.





WORKSHOP DETAILS:

Session I (10:50am – 11:40am) by Dr. T.S. Keshava Prasad, Professor & Deputy Director, Centre for System Biology & Molecular Medicine, Yenepoya Research Centre, Yenepoya University.

Topic: How to be a successful grants person?

Session chaired by Dr. Prarthana J., Associate Professor, Dept. of PG Biotechnology, SDMCU.



Session 2 (11:45am – 12:45pm) by Dr. K. Sudhakara Prasad, Associate Professor (Stage II), Yenepoya Research Centre, Yenepoya University.

Topic: Developing projects with translational value: Ideation to Commercialization.

Session chaired by Dr. Rajesh Hegde, Asst. Professor, Dept. of PG Chemistry, SDMCU.



Session 3 (12:50pm – 1:45pm) by Dr. Pradyot Ranjan Jena, Associate Professor, School of Management, NITK Surathkal.

Topic: Research Issues and Project Proposal Writing.

Session chaired by Dr. Raghavendra S., Associate Professor, Dept. of PG Physics, SDMCU.



Workshop was successfully concluded by distribution of certificates for the participants.



4.1 CRAFTING WINNING PROPOSALS: WORKSHOP ON PROJECT PROPOSAL WRITING

The Research & Development Cell of the college organised a workshop for the faculty of UG, PG and sister institutions on 24/02/2024. Titled “Crafting winning proposals: Workshop on Project proposal writing”, three parallel sessions for Science, Social Science and Language streams were conducted at SDM PG Centre, Ujire.

The workshop was inaugurated by Dr Rajasekharan Pillai, Professor & Incharge Director, Manipal Institute of Management, MAHE, Manipal. In his inaugural address he emphasized importance of research activities in the institution. It is essential for advancing knowledge, fostering innovation, driving economical growth and addressing societal challenges. Government and non-government organizations are earmarking more grants for research projects. Educational Institutions should provide supplementary technical and administrative facilities according to the research commitment and capacity of the teachers and students.



Dr. B. A. Kumara Hegde, Principal, during his presidential remark he said, SDM College had been actively supporting research endeavors within the institution and promoting research-related programs. Research played a crucial role in advancing knowledge and driving innovation across various fields. He said that this support has played an important role in carrying out innovative research and bringing the grants from various funding agencies.

Resource persons of the workshop, Dr. M S Santosh Senior Scientist, CSIR-Central Institute of Mining & Fuel Research, Dhanbad and Dr. Yerriswamy E, Assistant Professor, Centre for Women Studies, Kannada University, Hampi were present. The Dean PG Studies Dr P Vishwanath, grace the occasion. Dr. Raghavendra S, Head, PG Studies and Research in

Physics and Convener of the workshop welcomed, Dr Prarthana J, Head, PG Studies and Research in Biotechnology narrated the programme and Dr. Sowmya B P, Director, Research & Development Cell rendered vote of thanks.

SESSION I

Resource Person of parallel session for science stream faculty members was Dr. M. S. Santosh, Senior Scientist, CSIR-Central Institute of Mining & Fuel Research, Dhanbad. Dr Nefisath P, Associate Professor, Department of PG Studies and Research has chaired the session.

Dr. M. S. Santosh, Senior Scientist, CSIR-Central Institute of Mining & Fuel Research, Dhanbad in his key note address said, crafting quality proposals requires several key steps. Thorough review of the requirements provided by the funding agency and clear stating the problem is necessary, he added.



SESSION II

Dr Rajasekharan Pillai, Professor & Incharge Director, Manipal Institute of Management,

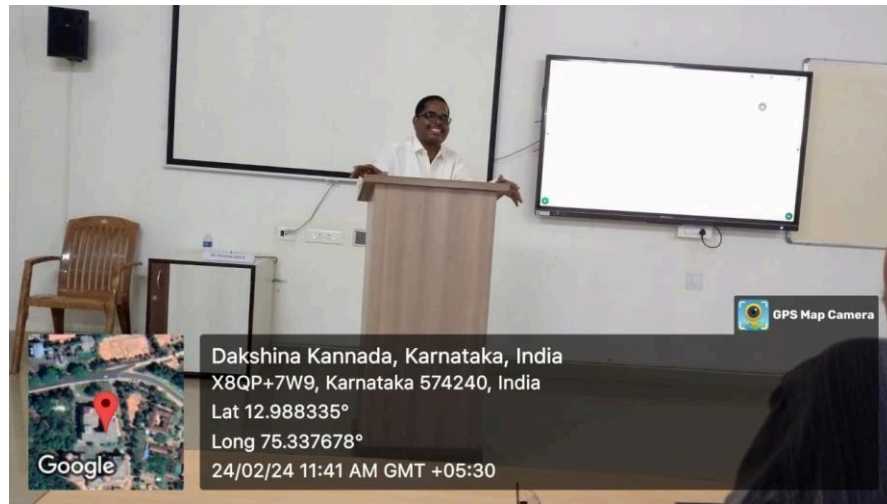
MAHE, Manipal was the resource person of social science stream. Dr Ganaraja K, Assistant Professor & Head, Department of Economics has chaired the session.



SESSION III

Resource person of parallel session for faculty members of language was Dr. Yerriswamy E, Assistant Professor, Centre for Women Studies, Kannada University, Hampi. Dr Rajashekhar, Assistant Professor, Department of Kannada has chaired the session.

Dr. Vishwanatha P. Dean, PG Studies, SDM College (Autonomous), Ujire delivered valedictory address. Sri S. N. Kakathkar, Vice Principal gave presidential remark. Dr Raghavendra S, Convener of the workshop rendered vote of thanks. Dr Prarthana J was the master of ceremony.



About 110 participants including PhD scholars and faculty were the beneficiaries of the workshop. Strengthening the project proposal writing and applying for various funding agencies as well as improving quality of publication were the main objectives of the workshop.



Workshop was successfully concluded by distribution of certificates for the participants.

4.2 AWARENESS PROGRAMME UNDER PROMOTION OF RESEARCH

Research and Development Cell organized Special talk on Scope and Structuring of Scientific publications from project under promotion of Research Activities by Dr Sudhakar Y N, Assistant Professor (Senior Scale), Department of Chemistry, Manipal Institute of

Technology, Manipal, on 8 May 2024 and at 10.30 am at Seminar Hall-1, SDM PG Centre, Ujire.

The main objective of the programme is to motivate the students to publish articles in reputed journals resulting from their project work and Dissertation. Dr Sudhakar Y N in his talk gave information about the outlay and contents of the article. Innovation in the research work plays significant role in generating a greater output, he said. While drafting the project report students can follow article format, he insisted. He suggested the students to work beyond the class hour to incorporate research culture and work hard to achieve success in the same. He also advised to write review articles and take the help of AI tools to draft the paper.



Dr Vishwanatha P, Dean PG Studies, Dr Sowmya B P, Director, Research & Development Cell, Dr Shashiprabha, Coordinator of the programme and members of Research and Development Cell were graced the programme with their presence.

Ms. Kalpitha T V, I M.Sc. Organic Chemistry welcomed the gathering, Ms. Nandana M, I M.Sc. Organic Chemistry proposed vote of thanks Mr. Khushi R Gowda, I M.Sc. Organic Chemistry was the master of ceremony.

About 150 participants including students from M.Sc. Chemistry, M.Sc. Organic Chemistry, M.Sc. Biotechnology, M.Sc. Psychology, M.Sc. Physics, M.A. English, M.Com. were beneficiaries of the programme.

SPECIAL TALK ON CLEAN AND ENVIRONMENTALLY SOUND TECHNOLOGIES FOR HEALTH DEVELOPMENT-
KNOWLEDGE SHARING FROM GLOBAL HEALTH RESEARCH PERSPECTIVE

Resource Person: **David I Levine**, Trefethen Professor of Business Administration, Haas School of Business University of California on 9th October 2023 at Seminar Hall, SDM PG Centre.

NATIONAL CONFERENCE IN ASSOCIATION WITH DEPARTMENT OF ECONOMICS & RD ON VIKSIT
BHARAT@2047: PROBLEMS AND PROSPECTS DATED 03 FEBRUARY 2024.

Inaugurator: Dr. Satheeshchandra S., Secretary, SDME Society, Ujire

Key Note speaker: Prof. R. R. Biradar, Registrar (Admin.), Central University, Gulbarga

RESOURCE PERSONS:

1. Prof. Krishna Bhatta, Chancellor, Central University, Odissa
2. Dr G V Joshi, Professor of Economics (Retd.), Mangalore University

PANELISTS OF PANEL DISCUSSION AND POLICY NOTE:

1. Sri Giridhar Kallapur, Executive Director, RUDSETI, Ujire
2. Dr. Krishnamurthy T, Vice Principal(Rtd.), SDM College, Ujire
3. Dr A. Jayakumar Shetty, Principal (Rtd.), SDM College, Ujire

VALEDICTORY ADDRESS:

Sri Prathap Simha Nayak, MLC, Govt. of Karnataka.

SPECIAL TALK ON NANO AND SOFT MATTER SCIENCES AN EMINENT

Department of PG Studies and Research in Chemistry in association with Research and Development Cell has conducted a special talk on Nano and Soft Matter Sciences an eminent Resource person: **Dr. Ramya Prabhu B**, Researcher, Prayoga Institute of Education and Research, Bengaluru.



TWO DAY NATIONAL CONFERENCE ON ADVANCED MATERIALS FOR CHEMICAL AND BIOLOGICAL APPLICATIONS (NCAMCBA-2024)

Department of PG Studies and Research in Chemistry in association with Research & Development Cell organized two days National Conference on **Advanced Materials for Chemical and Biological Applications (NCAMCBA-2024)** on 06 & 07 February 2024. It was a multidisciplinary gathering to present their findings in major areas such as synthetic chemistry, polymer, nano chemistry, catalysis, biochemistry, material science and green chemistry.

The Conference was inaugurated by Dr. Satheeshchandra S., Secretary, SDME Society (R), Ujire. He expressed his view on the development of sustainable bio materials for making important role in the growth of the nation. All the wrong doings of the past must be rectified and corrected, he added. He also said there is a need to provide opportunity for curiosity and communication so that students will be able to achieve great things. Dr. Karunanidhi Gnanavelu, Head, Process and New Technology Development, Anthem Biosciences, Bangalore was the Chief Guest of the Conference. He mentioned in his talk that there is much need for us to learn the subject thoroughly to invent something new. Presiding over the function Dr. B. A. Kumara Hegde, Principal, SDM College, felt that, due to research activities in the chemical and biological areas there is a drastic change in the medical field. Prof. Vishwanatha P., Dean & Head, Department of Chemistry rendered welcome, Dr. Sowmya B. P., Assistant Professor, PG Department of Chemistry briefed about the theme and deliberation of the conference, Dr. Naveenkumar, Assistant professor, PG Department of Chemistry proposed vote of thanks. Ms. Nefisath P., Assistant Professor was the MC of the programme.



The technical sessions consisted of 7 invited lectures, 2 oral presentation sessions and 1 poster presentation session.

Dr. Gopal Marathe K., Chairman, DOS in Molecular Biology, Professor, DOS in Biochemistry, Mysore University was the Chief Guest for the Valedictory Function, Prof. S.

N. Kakathkar, Vice Principal, SDM College (Autonomous), Ujire rendered the Valedictory Address. Prof. Vishwanatha P., Dean & Head, Department of Chemistry presided over the function. The participants, Dr. Divya N Shetty, Mr. Naddoni Sachin Govind and Dr. Shivananda M K shared their opinion about the conference. Dr. Sowmya B. P. Director, Research & Development Cell, PG Department of Chemistry rendered welcome and Dr. Nefisath P., Assistant professor proposed vote of thanks. Dr. Shashiprabha, Assistant Professor was the MC of the programme.

**SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE (AUTONOMOUS),
UJIRE-574240**

(Re-Accredited by NAAC at 'A⁺⁺' Grade)



& Placement (HRD) Centre

Annual Report

2023-24

Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire

Re-Accredited by NAAC at 'A++' Grade

SDM-Rotary Career Guidance & Placement (HRD) Centre

**COMPETITIVE EXAMINATIONS/ CAREER COUNSELLING ACTIVITIES / COMPETENCY
DEVELOPMENT TRAINING**

SDM-Rotary Career Guidance & Placement (HRD) Centre Organised Quantitative Aptitude training intrested students from 31st August to 09th September 2023 in Edusat AV Room. Mr. Manohar T J, NCS Technologies Pvt Ltd, Bangalore was the resource person and 53 students have taken the benefit of the programme.(30919)



SDM College (Autonomous), Ujire.
SDM-Rotary Career Guidance & Placement (HRD), Centre
Training Programme On
Quantitative Aptitude Skills.

31.08.2023 To 10.09.2023
Training For Campus Placement, IBPS Exams,
PG-CET & Competitive Exams.
10 Day Regular Training Program
Regular Online Tests

For More Det
99005024

Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire

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SDM-Rotary Career Guidance & Placement (HRD) Centre

**COMPETITIVE EXAMINATIONS/ CAREER COUNSELLING ACTIVITIES / COMPETENCY
DEVELOPMENT TRAINING**

SDM-Rotary Career Guidance & Placement (HRD) Centre Organised three days Advanced Excel Training programme to final year B. Com-C Students from 2nd September to 4th September 2023 in SDMIT CAD Lab. Mr. Raju Bhat and Mr. Nagaraj Battekoppa, Certified



SDM College, (Autonomous), Ujire.

SDM-Rotary Career Guidance & Placement (HRD), Ujire.

Three Days Training Programme On "Advanced MS Excel 2013"

III-BCOM: C



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Microsoft Office
EXCEL

Resource Person
Mr. RAJU BHAT

Certified Trainer MS. Excel
Advanced IT-Next Software
Pvt. Ltd. Bangalore.

Resource Person
Mr. NAGARAJ BHAT

Certified Trainer MS. Excel
Advanced IT-Next Software
Pvt. Ltd. Bangalore.

02.09.2023 To
04.09.2023

Time: 9.00-4.45

Venue: SDMIT LAB

trainers, IT – Next Software Pvt. Ltd. Bangalore were the trainers for the programme. 85

final year B.Com-C Students got the benefit from the programme (30920)

Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire

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SDM-Rotary Career Guidance & Placement (HRD) Centre

**COMPETITIVE EXAMINATIONS/ CAREER COUNSELLING ACTIVITIES / COMPETENCY
DEVELOPMENT TRAINING**

SDM-Rotary Career Guidance & Placement (HRD) Centre Organized One day Training programme on Leadership skills and Team Building to All Class Representatives on 27th

September 2023 in Seminar Hall SDM-PU College, Ujire . Dr. T. Krishna Murty, Rtd Principal SDM Residential PU College, & National Soft Skills Trainer was the trainers for the programme. 44 Class Representatives got the benefit from the programme (30974)



ge (Autonomous), Ujire-574240
Rotary Career Guidance & Placement Centre

NAAC Accredited A++ Grade

Resource Person
Dr. T. Krishna Murthy
Rtd. Principal,
SDM- Residential PU College, Ujire
& National Trainer (Soft-Skills)
**One Day Training Program on
Ship Skills and Team Building**
Date: 27.09.2023 @ 9.30.AM
SDM PU College, Seminar Hall

Tap To REMOVE



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SDM-Rotary Career Guidance & Placement (HRD) Centre

**COMPETITIVE EXAMINATIONS/ CAREER COUNSELLING ACTIVITIES / COMPETENCY
DEVELOPMENT TRAINING**

SDM-Rotary Career Guidance & Placement (HRD) Centre Organized Special Talk on Dr. A.P.J. Abdul Kalam Life: Mission & Vision to NSS Volunteers & UG Students on 09th October 2023 in Seminar Hall SDM College, Ujire. **Mr. Jayaprakash Rao**, Personal



Secretary of DR. Dr.A.P.J. Abdul Kalam & Former Chief PRO DRDO Ministry of Defense GOI was resource person for the program. 187 NSS Volunteers & UG Students got the benefit from the programme **(31025)**



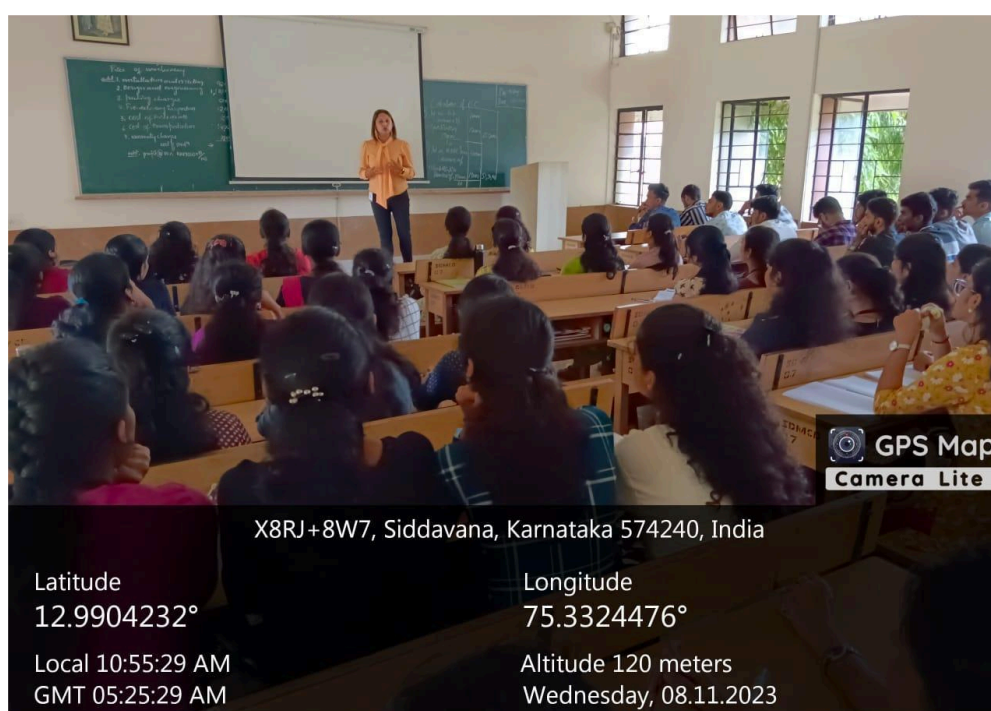
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SDM-Rotary Career Guidance & Placement (HRD) Centre

**COMPETITIVE EXAMINATIONS/ CAREER COUNSELLING ACTIVITIES / COMPETENCY
DEVELOPMENT TRAINING**

SDM-Rotary Career Guidance & Placement (HRD) Centre Organized Special Talk on Professional Skills for the Banking Sector to final year students from B. Com and BBA on 8th November 2023 in Seminar Hall SDM College, Ujire. **Ms. Anusha Rao**, Centre Head,



X8RJ+8W7, Siddavana, Karnataka 574240, India

Latitude
12.9904232°

Longitude
75.3324476°

Local 10:55:29 AM
GMT 05:25:29 AM

Altitude 120 meters
Wednesday, 08.11.2023

GPS Map
Camera Lite

Institute of Professional Banking was resource person for the program. 345 BCOM & BBA final Year Students got the benefit from the programme (31254)

Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire

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SDM-Rotary Career Guidance & Placement (HRD) Centre

COMPETITIVE EXAMINATIONS/ CAREER COUNSELLING ACTIVITIES / COMPETENCY DEVELOPMENT TRAINING

SDM-Rotary Career Guidance & Placement (HRD) Centre Special Talk on Step Towards Banking Career to B.Com and BBA final year students on 8th November 2023 in Seminar Hall SDM College, Ujire. **Mr. Mohamed Amjeed Ali**, Senior Manager Sales and



operation, Institute of Professional Banking was resource person for the program. 345 BCOM & BBA final Year Students got the benefit from the programme (31255)

Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire

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COMPETITIVE EXAMINATIONS/ CAREER COUNSELLING ACTIVITIES / COMPETENCY DEVELOPMENT TRAINING

SDM-Rotary Career Guidance & Placement (HRD) Centre a Special Talk on Artificial Intelligence for Business Administration to BCOM BCA and BBA final year students on 28th November 2023 in Class Room No: 0-8 SDM College, Ujire. **Dr. Vivek Misra**, Associate Professor Alliance University Bangalore and **Dr.Balaji** Training and Placement Officer, Alliance University Bangalore were resource person for the program. 254 BCOM BCA & BBA final Year Students got the benefit from the programme (31368)



SDM College (Autonomous), Ujire-574240
SDM Rotary Career Guidance & Placement Centre
in association with Department of Commerce organises





Resource Person
Dr.Vivek Mishra,
*Associate Professor, Alliance University
Bangalore. Ph.D From IIT Varanasi*

Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire

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SDM-Rotary Career Guidance & Placement (HRD) Centre

**COMPETITIVE EXAMINATIONS/ CAREER COUNSELLING ACTIVITIES / COMPETENCY
DEVELOPMENT TRAINING**

SDM-Rotary Career Guidance & Placement (HRD) Centre a organized the One Day Training Programme on Body Language, group discussion & Personal Interviews Skills to BCOM BCA and BBA students on 13th November 2023 in AV Room No: II SDM College, Ujire.

Prof. Sudharshan P Assistant professor, Govt. First Grade College Melanthabettu was resource person for the program. 63 BCOM BCA & BBA Students got the benefit from the programme



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DEVELOPMENT TRAINING**

SDM-Rotary Career Guidance & Placement (HRD) Centre a organized the One day Training on E-Mail Writing and Online Interview Skills to BCOM BCA and BBA students on 22nd January 2024 in AV Room No: II & Computer Lab SDM College, Ujire.



Mr.Hariprasad P,HR Head IEA Technology Bangalore was resource person for the program.
72 BCOM BCA & BBA Students got the benefit from the programme



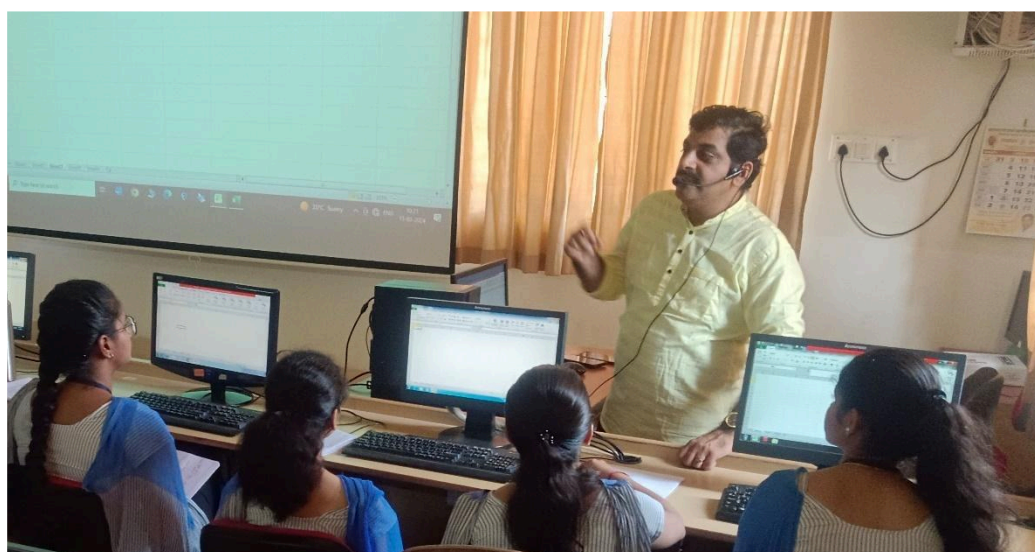
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COMPETITIVE EXAMINATIONS/ CAREER COUNSELLING ACTIVITIES / COMPETENCY DEVELOPMENT TRAINING

SDM-Rotary Career Guidance & Placement (HRD) Centre Organised three days Advanced Excel Training programme to final year B. Com-A Students from 15th November to 17th November 2023 in SDMIT CAD Lab. Mr. Raju Bhat and Mr. Nagaraj Battekoppa, Certified trainers, IT – Next Software Pvt. Ltd. Bangalore were the trainers for the programme. 83 final year B.Com-C Students got the benefit from the programme



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SDM-Rotary Career Guidance & Placement (HRD) Centre

COMPETITIVE EXAMINATIONS/ CAREER COUNSELLING ACTIVITIES / COMPETENCY DEVELOPMENT TRAINING

SDM-Rotary Career Guidance & Placement (HRD) Centre Organised Guest lecture on preparation for PG CET Exams, MAT CAT Exams to final year B.Com-& BBA Students on 28th february 2024 in Seminar Hall-I. Mr. Ganesh Hebbar ,Director TIME Institute Mangalore, was the trainers for the programme. 148 final year B.Com-& BBA Students got



the benefit from the programme

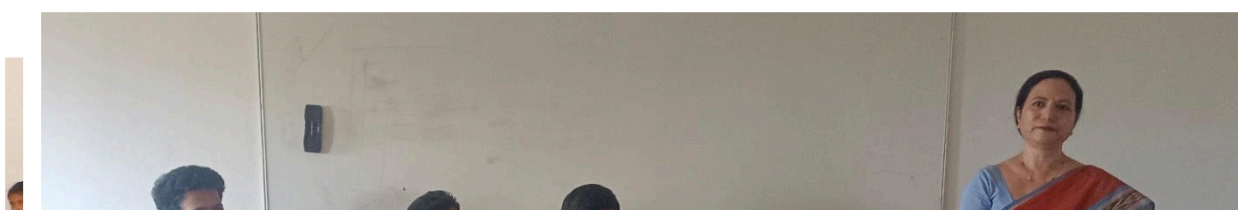
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COMPETITIVE EXAMINATIONS/ CAREER COUNSELLING ACTIVITIES / COMPETENCY DEVELOPMENT TRAINING

SDM-Rotary Career Guidance & Placement (HRD) Centre Organized **English Communication Training** interested students from 02nd March to 13th September 2023 in Edu-sat AV Room. **Mr. Vignesh Aithal**, Assistant Professor, Dept. of English SDM PG



Centre and **Mr. Shabdik Varma**, International Chess Player and trainer were the resource person and 47 students have taken the benefit of the Programme



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SDM-Rotary Career Guidance & Placement (HRD) Centre

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SDM-Rotary Career Guidance & Placement (HRD) Centre Organised 15 Days Training Programme on SAP-FICO Applications to final year B.Com-& BBA Students from 26th February 2024 To 24.03.2024 in Seminar Hall-II & MFC Lab. Mr.Yashwanth Bhat,



Certified Trainer SAP Programming SAP Technology Ld. Bangalore , was the trainers for the programme. 31 final year B.Com-& BBA Students got the benefit from the programme

Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire

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SDM-Rotary Career Guidance & Placement (HRD) Centre

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SDM-Rotary Career Guidance & Placement (HRD) Centre organised the Interaction Awareness on Rotary Scholarship and facilities for students all UG Students on 26th February 2024 in Seminar Hall-I SDM PU College Ujire. Rtn. Mohoharamma Bhat,President Rotary Club Belthangady and Rotary Team were the Create the Awareness on Rotary scholarship & facilities in the programme. 58 final year B.Com-& BBA Students got the benefit from the programme



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DEVELOPMENT TRAINING**

SDM-Rotary Career Guidance & Placement (HRD) Centre Organized A **Special Talk on Artificial Intelligence for Data Analysis** interested students n 02nd March 2024 AV Room & Cass Room. **Dr.Balaji** Training and Placement Officer, Alliance University Bangalore & Team ware the resource person and 47 students have taken the benefit of the Programme



Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire

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**SRI DHARMASTHALA MANJUNATHESHWARA
COLLEGE (AUTONOMOUS), UJIRE – 574240
(Re-accredited by NAAC at ‘A⁺⁺’ Grade)**




ENTREPRENEURSHIP DEVELOPMENT CELL

ANNUAL REPORT

1. **Stimulating Entrepreneurial spirit - 3 Days Boot Camp**
Entrepreneurship Development Cell and The Department of B.Voc in Retail &

Supply Chain Management in jointly organized 3 Days Boot Camp on the topic "Stimulating Entrepreneurial Spirit" for final year students of B.Voc in Retail & Supply Chain Management & Students of ED cell from 12/01/2023 to 14/01/2023. The workshop was inaugurated by Prof. Shanthiprakash, Vice Principal, SDM College Ujire. Mr. Suveer Jain B.Voc Course Coordinator, Mrs. Swathi, Mr. Suman Jain Coordinators of ED cell, Mr. Ashwith H R HOD Dept of B.Voc in Retail & Supply Chain management were present in this program. A total of 78 students, including teachers participated in the programme. Mr. Ashwith H R & Mr. Praveena D were the event coordinators.



SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE, UJIRE
(AUTONOMOUS)
(REACCREDITED BY NAAC AT 'A' GRADE WITH CGPA 3.61 OUT OF 4)



**DEPARTMENT OF
B.VOC IN RETAIL AND SUPPLY CHAIN MANAGEMENT**
In Association with
ENTREPRENEURSHIP DEVELOPMENT CELL
Organizes
**3 days Boot Camp on
"STIMULATING ENTREPRENEURIAL SPIRIT"**
Date:- 12 January 2023 to 14 January 2023
Venue :- SDM PG Centre, Ujire

All are cordially invited

Mr. Suveer Jain Course Coordinator	Dr. A. Jayakumar Shetty Principal, SDM College
Mr. Praveena D Event Coordinator Dept of B.voc in Retail & supply chain management	Mr. Ashwith .H.R HOD & Event Coordinator Dept of B.voc in Retail & supply chain management
Ms. Swathi. B Coordinator ED Cell ,SDM PG Centre, Ujire	
Staffs and Students Department of B.Voc in Retail and Supply Chain Management	

DAY 1:- 12/01/2023 Thursday



Mr. Avinash Rao
Founder
Agrileaf

Topic: Building a successful Business
Time -10:00 AM - 12:00 PM



Mr. Manvith
Founder
Aqua splash

Topic: Elevating your business strategy with technology
Time -2:00 PM - 3:00 PM



Mr. Abhinandan
Founder
Sattva foods

Topic: Journey from Employment to Entrepreneurship
Time -3:00 PM - 4:00 PM

DAY 2 :- 13/01/2023 Friday



Ms. Monika
Entrepreneur
Dairy farming

Topic: Entrepreneurship & Women : Challenges & Opportunities
Time -9:30 AM - 11:00 AM

"Whenever you see a successful business, someone once made a courageous decision."



SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE
(AUTONOMOUS), UJIRE DAKSHINA KANNADA, KARNATAKA-574240
(Accredited by NAAC at "A" grade with CGPA 3.81 out of 4)

**Department of B.Voc in
Retail and Supply Chain Management**

VISHISTA

In Association with
Entrepreneurship Development Cell
Organizes
3 days Boot Camp on

**"STIMULATING
ENTREPRENEURIAL SPIRIT"**

DATE : 12-01-2023 To 14-01-2023
Venue :- SDM PG Centre, Ujire

All are cordially invited

<p>Mr. Suveer Jain B.Voc course Coordinator SDM PG Centre, Ujire.</p> <p>Mr. Praveena D Event Coordinator Dept of B.Voc in Retail & Supply Chain Management</p>	<p>Dr. A. Jayakumar Shetty Principal SDM College, Ujire.</p> <p>Mr. Ashwith .H.R HOD & Event Coordinator Dept of B.Voc in Retail & Supply Chain Management</p>
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Ms. Swathi. B, Mr. Suman Jain
Coordinator
EO Cell,
SDM College, Ujire

**Staffs and Students,
SDM College, Ujire.**



Mr. Athishay Jain
Co-founder
Agrileaf

Topic: Technology as an area of Entrepreneurship
Time -11:30 AM - 1:00 PM



Mr. K Krishna Shenoy
Co owner
K.V. Shenoy & Co

Topic: Entrepreneurship & Economy
Time - 2:00 PM - 4:00 PM

DAY 3 :- 14/01/2023 Saturday



Mr. Suraj Shetty
Assistant Manager,
Trading & Import execution,
Adani Wilmar Ltd

Topic: Import & export business as a Startup plan
Time - 10:00 AM - 1:00 PM



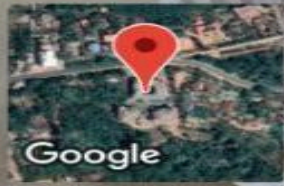
Mr. Padmanabha Nayak
Chief Manager
SBI, Belthangady

Topic: Banking regulations for Entrepreneurship
Time - 3:00 PM





Stimulating Entrepreneurial Spirit
Department B.voc in Retail and Supply Chain
Management, SDM PG Centre Ujire
Lat 12.988038°
Long 75.337508°
12/01/23 10:20 AM



Google

Stimulating Entrepreneurial Spirit

Department B.voc in Retail and Supply Chain
Management, SDM PG Centre Ujire

Lat 12.988038°

Long 75.337508°

12/01/23 10:16 AM

2. 3 DAYS BOOT CAMP - STIMULATING ENTREPRENEURIAL SPIRIT

The Department of B.Voc in Retail and Supply Chain Management of SDM College in association with ED Cell PG and UG has organized 3 days Boot camp on the topic “Stimulating entrepreneurial spirit” on 27th, 28th and 29th of November 2023 at seminar hall 1, SDM PG Centre, Ujire for Final year students of B.Voc in retail and supply chain management and other UG and PG students. 7 successful entrepreneurs came and interacted with students to stimulate the spirit of entrepreneurship in them. Programme was inaugurated by the entrepreneur named Mrs.Monika and Dr. B.A. Kumara Hegde, The principal of SDM College, Ujire was the president of the same. Mrs.Swathi, Coordinator of ED Cell, SDM PG Centre, Ujire and Mr.Suman Jain Coordinator of ED Cell, SDM college, Ujire, Mr.Suveer Jain, B.Voc course coordinator, Mr.Praveena.D and Mr.Shashank.B.S, Assistant Professors of Department of B.Voc in Retail and Supply Chain management were present during the inaugural ceremony. Mr.Ashwih.H.R, Head of the department, Assistant Professor, Department of B.Voc in Retail and Supply Chain management Coordinated the program.

<p>Day-1 27/11/2023 Monday</p> <p>Mrs. Monika Entrepreneur, Dairy Farming Time: 10:00 AM to 12:00 PM Topic: Entrepreneurship & Women Challenges & Opportunities</p> <p>Mr. Ananth Bhat Agriculturist Time: 02:00 PM to 03:00 PM Topic: Inventing Agripreneurship</p> <p>Mr. Abhinandan Founder, Sattva Food, Belthangady. Time: 03:00 PM to 04:00 PM Topic: Journey from Employment to Entrepreneurship</p> <p>Day-2 28/11/2023 Tuesday</p> <p>Mrs. Archana Pai Co-Founder, Sadhya Fresh, Ujire. Time: 09:00 AM to 11:00 AM Topic: Establishing a Hyper Local Brand</p>	<p>SRI DHARMASTHALA MANDUNATHESHWARA COLLEGE (AUTONOMOUS), UJIRE - 585540</p> <p>Department of B.Voc in Retail and Supply Chain Management</p> <p>In Association with Entrepreneurship Development Cell ORGANIZES 3 Days Boot Camp On “Stimulating Entrepreneurial Spirit”</p> <p>Inaugurator: Mrs. Monika Entrepreneur President: Dr. B.A. Kumara Hegde Principal SDM College, Ujire</p> <p>Date: 27/11/2023 - 29/11/2023 Venue: SDM PG Centre, Ujire</p> <p>ALL ARE CORDIALLY INVITED</p> <p>Mr. Suveer Jain, B.Voc Course Co-ordinator Dr. B.A. Kumara Hegde, Principal Mr. Ashwih H.R, HOD & Head Coordinator Dept of B.Voc in Retail & Supply Chain Management Mr. Swathi B.S, Suman Jain Coordinator, ED Cell Staffs & Students SDM College, Ujire</p>	<p>Mr. Ajay Senior Manager, Canara Bank, Belthangady. Time: 02:00 PM to 04:00 PM Topic: Banking Regulations for Entrepreneurship</p> <p>Day-3 29/11/2023 Wednesday</p> <p>Mr. Shrikant Kamath Managing Partner, Sri Vinayaka Rice Industries, Belthangady. Time: 09:30 AM to 11:00 AM Topic: Building a Strong Entrepreneurial Mindset</p> <p>Mr. Manvith Founder, Aqua Splash, Puttur. Time: 02:30 PM to 4:00 PM Topic: Evaluating Your Business Strategy With Technology</p> <p>Mr. Prashanth Jain CEO, Amruth Textiles, Ujire. Time: 02:00 PM to 4:00 PM Topic: Strategies for Starting and Growing a Successful Business</p>
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3. PRODUCT LUNCH

Entrepreneurship Development Cell of SDM College, Ujire organized a candid talk and product launch on 25.03.2024 at Seminar Hall , SDM College, Ujire. Mr Rohan of 2 nd BA who launched his debut skin care product - Rain- A range of skin care product in this platform. After the launch of the product, Ms Julie Joseph T who is the business partner and Managing director of Mtro food processing industries delivered a candid talk on being an successful entrepreneur. The programme was presided by Dr B A Kumara Hegde, Principal, SDM College, Ujire . The coordinators of ED Cell were present in the programme.



**SRI DHARMASTHALA MANJUNATHESHWARA
COLLEGE (AUTONOMOUS), UJIRE-574240**
(Re-accredited at A++ Grade by NAAC)

**ENTREPRENEURSHIP
DEVELOPMENT CELL**

Organizes

PRODUCT LAUNCH

Launching of Rain skin care - range of skin care products by
Mr. Rohan, III BA

PRESIDENT : Dr. B A Kumara Hegde
Principal, SDM College (Autonomous), Ujire

CHIEF GUEST : Mrs. Julie Joseph T
Business partner, managing director of
Metro food processing Industries

Coordinators
Mr Suman Jain and Ms Swathi B

Date : 25 March 2024 **Venue: Seminar hall** **Time : 10.00 PM**



4. BEING WOMENPRENEUR – OPPORTUNITIES AND CHALLENGES

Entrepreneurship Development Cell in association with Women Development Cell organized a candid talk on “Being Womenpreneur – Opportunities and Challenges” for P G students of our college on 25th April 2024 in Seminar Hall. Mrs. Archana Rajesh Pai, Co-founder, Sandhya Fresh, Ujire was the Resource person. Program is presided by Dr. B A Kumara Hegde, Principal, SDM College, Ujire. 150 students took the advantage of the program.



**Sri Dharmasthala Manjunatheshwara
College (Autonomous), Ujire**
(Re-Accredited by NAAC at A++ Grade)

ENTREPRENEURSHIP DEVELOPMENT CELL
in association with
**STUDENTS' WELFARE COMMITTEE -
WOMEN DEVELOPMENT CELL**

Organises
A Candid Talk on
**Being Womenpreneur:
Opportunities and Challenges**

Resource Person
Mrs. Archana Rajesh Pai
Co-Founder,
Sandhya Fresh, Ujire
President
Dr. B. A. Kumara Hegde
Principal
SDM College (Autonomous), Ujire

Date: 25.04.2024 Time: 10.00 AM
Venue: Seminar Hall (PG Block)

All Are Cordially Invited

Mr. Nataraj H K
Co-ordinator, SWC
Mrs. Akshatha Jain
Co-ordinator, WDC
Mr. Suman Jain
Mrs. Swathi B
Co-ordinators, EDC





5. ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE
(AUTONOMOUS), UJIRE - 574240
(Re-Accredited at 'A++' Grade by NAAC)
POST GRADUATE CENTRE
Department of PG Studies and Research in Commerce
In association with
Entrepreneurship Development Cell
Organizes
Two Days State Level Workshop
on
ENTREPRENEURSHIP DEVELOPMENT PROGRAMME
Helping Young Minds to Develop An Entrepreneurial Attitude

INAUGURATION
22/05/2024
9:30 AM

Inaugurator
Mr. K N Janardhana
Managing Director,
Sri Dharmasthala
Siri Gramodyoga Samsthe

Chief Guest
Mr. M Suresh
Director, RUDSETI
Ujire

President
Dr. B A Kumara Hegde
Principal,
SDM College (Autonomous),
Ujire

VALEDICTORY
23/05/2024
4:15 PM

Valedictory Address
Dr. Vishwanatha P
Dean, SDM PG Centre, Ujire

President
Dr. B A Kumara Hegde
Principal,
SDM College (Autonomous), Ujire

Time & Venue
9:30 AM - 5:30 PM
Date : 22-05-2024 & 23-05-2024
Seminar Hall 1

Dr. Priya Kumari S V
HoD, Department of
PG Studies
and Research in Commerce

Ms. Swathi B
Co-ordinator,
Entrepreneurship
Development Cell

Ms. Mamatha K
Staff Co-ordinator

ALL ARE CORDIALLY INVITED
Staff And Students
Department of PG Studies and Research in Commerce

The Department of PG Studies and Research in Commerce in association with Entrepreneurship Development Cell, SDM College (Autonomous), Ujire organized a “Two Days State Level Workshop on Entrepreneurship Development Programme” on 22/05/2024 to 23/05/2024 in Seminar Hall-1. Resource persons were from RUDSETI, Ujire. Inaugurator was Mr. K N Janardhana , MD. , Sri Dharmasthala SIRI Gramodyoga Samsthe, Chief Guest was Mr. M Suresh, Director ,RUDSETI and Dr. B A Kumara Hegde, Principal, SDM College (Autonomous), Ujire was the president of the programme ,Dr. Vishwanatha P, Dean PG Studies, Ms. Swathi, Co-ordinator, Entrepreneurship Development Cell, Ms. Mamatha K, Staff co-ordinator of the workshop and faculties of Department of PG Studies and Research in Commerce were present during the programme.





SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE (AUTONOMOUS), UJIRE - 574240

SOIL TESTING CENTRE



ANNUAL REPORT

2023–2024



SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE, (AUTONOMOUS)

Ujire - 574240

(RE-ACCREDITED BY NAAC AT A⁺⁺ GRADE)

SDM SOIL TESTING CENTRE



ANNUAL REPORT

2023-2024

SDM Soil Testing Centre

SDM Soil Testing Centre of the college was established in 2017 to facilitate the farmers in agricultural practices. Under the supervision of the Department of Chemistry, it gives services to the farmers leading to the ideal use of fertilizers and better soil management practices for the improvement in soil fertility and agricultural production. With its scientific approach, the farmers aim at high crop yields applying sufficient fertilizers to overcome existing deficiencies.



The Lab also undertakes water analysis. Professional and qualified technicians at the lab analyse the data and provide reports and agricultural guidance on a nominal fee.

**PROGRAMMES CONDUCTED BY SOIL TESTING CENTRE IN ASSOCIATION WITH
DEPARTMENT OF CHEMISTRY**

Demo talk on “Analysis of parameters of Soil and Water used in cropping” On 01 June 2023





GPS Map Camera

Dakshina Kannada, Karnataka, India
SDM College(Autonomous), Ujire-574240
Lat 12.990264°
Long 75.333002°
01/06/23 12:32 PM GMT +05:30

Google

AWARENESS PROGRAMME ORGANISED AT GOVT. HIGH SCHOOL GURUVAYANAKERE ON 14 SEPTEMBER 2023



**Demo Talk on Soil Analysis and Training the Students for Water Analysis on 27 October
2023**



LAB IN CAB PROGRAMME ORGANISED AT GOVT. HIGH SCHOOL DHARMASTHALA ON 31 OCTOBER 2023



Lab in Cab Programme Organised at SDM High School Ujire on 31 October 2023



Dakshina Kannada, KA, India

Beltangadi, Dakshina Kannada, 574240, KA, India

Lat 12.988844, Long 75.330100

10/31/2023 03:46 PM GMT+05:30

Note : Captured by GPS Map Camera

Soil Test Report Format



<div style="text-align: center;"> <p>ಶ್ರೀ ಧರ್ಮಸ್ಥಳ ಮಂಜುನಾಥೇಶ್ವರ ಕಾಲೇಜು (ಸ್ವಾಯತ್ತ) ಉಬೆರೆ - 574 240</p> <p>ರಸಾಯನ ಶಾಸ್ತ್ರ ವಿಭಾಗ</p> <p style="background-color: red; color: white; padding: 5px; display: inline-block;">ಮಣ್ಣು ಪರೀಕ್ಷಾ ಕೇಂದ್ರ</p> </div> <p>ಮಣ್ಣು ಪರೀಕ್ಷೆ ಎಂದರೆ ಮಣ್ಣಿನ ಮಾದರಿಯ ಭೌತಿಕ, ರಾಸಾಯನಿಕ ಮತ್ತು ಜೈವಿಕ ಗುಣಧರ್ಮಗಳನ್ನು ವೈಜ್ಞಾನಿಕ ರೀತಿಯಲ್ಲಿ ವಿಶ್ಲೇಷಣೆ ಮಾಡಿ ಆ ಮಣ್ಣಿನ ಆರೋಗ್ಯದ ಬಗ್ಗೆ ತಿಳಿದುಕೊಳ್ಳುವುದು. ಮಣ್ಣಿನ ವೈಜ್ಞಾನಿಕ ಪರೀಕ್ಷೆಯಿಂದ ಮಣ್ಣಿನ ಆರೋಗ್ಯ ಹೇಗಿದೆ? ಎಂದು ತಿಳಿಯುವುದರಿಂದ ನಿಖರವಾಗಿ ಮಣ್ಣಿನಲ್ಲಿರುವ ಪೋಷಕಾಂಶಗಳ ಪ್ರಮಾಣ, ನೀರು ಹಿಡಿದಿಟ್ಟುಕೊಳ್ಳುವ ಮತ್ತು ಗಾಳಿಯಾಡುವ ಸಾಮರ್ಥ್ಯವೇನು ಎಂಬುದನ್ನು ತಿಳಿದುಕೊಳ್ಳಬಹುದು. ಮಣ್ಣು ಪರೀಕ್ಷೆ ಮಾಡದೆ ರಸಗೊಬ್ಬರಗಳನ್ನು ಹಾಕಿದರೆ ಮಣ್ಣಿನ ಆರೋಗ್ಯ ಹಾಳಾಗುವುದಲ್ಲದೆ ಬೆಳೆಗಳ ಬೆಳವಣಿಗೆ ಮತ್ತು ಉತ್ಪಾದನೆ ಕುಂಠಿತವಾಗುತ್ತದೆ. ಆದ್ದರಿಂದ ಯಾವುದೇ ಬೆಳೆಯನ್ನು ಬೆಳೆಯುವುದಕ್ಕೆ ಮುನ್ನ ಮಣ್ಣು ಪರೀಕ್ಷೆ ಮಾಡಿಸಬೇಕು.</p> <p>ಮಣ್ಣು ಪರೀಕ್ಷೆಯ ಲಾಭಗಳು</p> <ul style="list-style-type: none"> ಮಣ್ಣಿನಲ್ಲಿ ಸಸ್ಯಗಳಿಗೆ ಅವಶ್ಯವಿರುವ ಪೋಷಕಾಂಶಗಳು ಯಾವ ಪ್ರಮಾಣದಲ್ಲಿವೆ ಎಂಬುದನ್ನು ನಿರ್ಧರಿಸಬಹುದು. ಮಣ್ಣಿನ ರಸಸಾರವು ಆಮ್ಲೀಯ/ ಸರಳ/ ಕ್ಷಾರ ಅಥವಾ ಸಮಸ್ಥಿತಿಯಲ್ಲಿ ಇದೆಯೇ ಎಂದು ತಿಳಿಯಬಹುದು. ಪೋಷಕಾಂಶಗಳ ಕೊರತೆಯನ್ನು ನಿರ್ದಿಷ್ಟವಾಗಿ ತಿಳಿದು ಸುಧಾರಣಾ ಕ್ರಮಗಳನ್ನು ಅನುಸರಿಸಬಹುದು. ಮಣ್ಣಿನಲ್ಲಿರುವ ಲವಣಾಂಶಗಳ ಪ್ರಮಾಣ ಮತ್ತು ಇದರಿಂದಾಗುವ ಲಾಭ ಅಥವಾ ಹಾನಿಯನ್ನು ನಿಖರವಾಗಿ ತಿಳಿಯಬಹುದು. 	<p>ಮಣ್ಣಿನ ಮಾದರಿ ಸಂಗ್ರಹ</p> <ul style="list-style-type: none"> ಸಾಮಾನ್ಯವಾಗಿ ಆಹಾರ ಧಾನ್ಯಗಳನ್ನು ಬೆಳೆಯುವ ಜಮೀನಿನಲ್ಲಿ 15 ಸೆಂ. ಮೀ. ಆಳದವರೆಗೆ, ಮೇವಿನ ಬೆಳೆಗಳಲ್ಲಿ 10 ಸೆಂ.ಮೀ. ಆಳದವರೆಗೆ ಮಾದರಿ ಸಂಗ್ರಹಿಸಬೇಕು. ತೋಟಗಾರಿಕಾ ಬೆಳೆಗಳಾದ ಅಡಿಕೆ, ತೆಂಗು, ರಬ್ಬರ್, ಕರಿಮೆಣಸು, ಮಾವು, ಸಜೋಟ ಇತ್ಯಾದಿ ಬೆಳೆಗಳಲ್ಲಿ 0-30 ಮತ್ತು 10-60 ಸೆಂ.ಮೀ.ನಂತೆ ಎರಡು ಆಳದಲ್ಲಿ ಮಾದರಿ ಸಂಗ್ರಹಿಸಬೇಕು. ಗುದ್ದರಿ/ ಚರಕಿ ಅಥವಾ ಕುಪಿಯನ್ನು ಬಳಸಿ ಇಂಗ್ಲಿಷ್ 'ವಿ ಆಕಾರದಲ್ಲಿ ಭೂಮಿಯನ್ನು 15/30 ಸೆಂ.ಮೀ. ಆಳದವರೆಗೆ ಆಗೇದು ನಂತರ ಗುಂಡಿಯ ಒಂದು ಪಾಶ್ವಲ್ಕದಲ್ಲಿ 1 ಇಂಚಿನಷ್ಟು ದಪ್ಪದ ಮಣ್ಣಿನ ಪದರವನ್ನು 15/30 ಸೆಂ.ಮೀ.ದರಗೂ ಸೇರಿಸಿ ಸಂಗ್ರಹಿಸಬೇಕು. ಒಣಗಿದ ಮಾದರಿಯನ್ನು ಪುರದ ಕುಟ್ಟಾಕೆಗೆಯಲ್ಲಿ ಹಾಕಿ ಪುಡಿ ಮಾಡಿ ನಂತರ 2.00 ಮಿ.ಮೀ. ವ್ಯಾಸವಿರುವ ಜರಡಿ ಮೂಲಕ ಜರಡಿ ಹಿಡಿಯಬೇಕು. ಹೀಗೆ ಮಾಡಿದ ಸುಮಾರು 250 ಗ್ರಾಂಗಳಷ್ಟು ಸಮಿಶ್ರ ಮಾದರಿಯನ್ನು ಸ್ವಚ್ಛ ಪ್ಲಾಸ್ಟಿಕ್ ಚೀಲದಲ್ಲಿ ಹಾಕಬೇಕು. <p>ಮಣ್ಣು ಪರೀಕ್ಷಾ ಕೇಂದ್ರಕ್ಕೆ ಮಣ್ಣಿನ ಮಾದರಿಯ ಜೊತೆಗೆ ನಮೂದಿಸಬೇಕಾಗಿರುವ ಅಂಶಗಳು</p> <p>ರೈತನ ಹೆಸರು, ವಿಳಾಸ, ಸರ್ವೆ ಸಂಖ್ಯೆ ಮತ್ತು ಮಣ್ಣಿನ ಮಾದರಿಯ ವಿವರಗಳು.</p> <p>ಸಲಹೆಗಳು</p> <p>ತೋಟಗಾರಿಕಾ ಇಲಾಖೆಯಲ್ಲಿ ಸಿಗುವ ಹನಿನೀರಾವರಿ ಯೋಜನೆ ಮುಂತಾದ ಸಬ್ಸಿಡಿಗಳಿಗೆ ಮಣ್ಣು ಪರೀಕ್ಷಾ ವರದಿ ಅತ್ಯವಶ್ಯಕ.</p> <p>ಮಣ್ಣು ಪರೀಕ್ಷಾ ಶುಲ್ಕ</p> <p>ಮಣ್ಣಿನ ಮಾದರಿ ಒಂದಕ್ಕೆ ರೂ.50.00 (ಕನಿಷ್ಠ ದರ ರೂ. 100.00) ಮತ್ತು ನೀರಿನ ಮಾದರಿ ಒಂದಕ್ಕೆ ರೂ. 50.00 ಆಗಿರುತ್ತದೆ.</p>
<div style="background-color: red; color: white; padding: 5px; display: inline-block;">ಹೆಚ್ಚಿನ ಮಾಹಿತಿಗಾಗಿ ಸಂಪರ್ಕಿಸಿ</div> <p>ಮಣ್ಣು ಪರೀಕ್ಷಾ ಕೇಂದ್ರ / ರಸಾಯನ ಶಾಸ್ತ್ರ ವಿಭಾಗ ಶ್ರೀ ಧ. ಮಂ. ಕಾಲೇಜು (ಸ್ವಾಯತ್ತ) ಉಬೆರೆ ☎ : 9731940886, 9448335659</p>	



